

**FOR IMMEDIATE RELEASE**

January 30, 2008

**Assisted Living Concepts, Inc. Schedules Fourth Quarter Financial Results Conference Call**

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2007 fourth quarter financial results prior to the opening of the New York Stock Exchange on Wednesday, February 27, 2008. ALC will host a same day conference call at 10:00 a.m. (ET) to discuss its fourth quarter 2007 financial results. The release will be posted on ALC's website at [www.alcco.com](http://www.alcco.com). The toll-free number for the live call is 877-764-2008, or international 612-332-1020. A taped rebroadcast will be available approximately three hours following the live call on February 27, 2008, until midnight on March 27, 2008 by dialing toll free 800-475-6701, or international 320-365-3844; the access code is 909438.

**About Us**

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living facilities typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with the activities of daily living. ALC employs approximately 4,800 people.

For further information, contact:

Assisted Living Concepts, Inc.

John Buono

Sr. Vice President and Chief Financial Officer

Phone: (262) 257-8999

Email: [jbuono@alcco.com](mailto:jbuono@alcco.com)

**Visit ALC's Website @ [www.alcco.com](http://www.alcco.com)**