

FOR IMMEDIATE RELEASE

April 7, 2009

Assisted Living Concepts, Inc. Announces Call-In Information for Annual Shareholders Meeting and Schedules First Quarter Financial Results Conference Call

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that shareholders and other interested persons who are unable to attend ALC's Annual Meeting of Shareholders to be held at 4:00 p.m. (CT) on Thursday, April 30, 2009 will be able to listen to the meeting. The toll free number to call and listen is 800-230-1093 and the conference name is "ALC Annual Shareholders Meeting." A taped rebroadcast of the shareholders meeting will be available approximately three hours following the live call on April 30, 2009, by dialing toll free 800-475-6701, or international 320-365-3844; the access code is 995532.

ALC also announced that it plans to release its 2009 first quarter financial results after the New York Stock Exchange closes on Thursday, April 30, 2009. ALC has scheduled a conference call on Friday May 1, 2009 at 10:00 a.m. (ET) to discuss its financial results for the first quarter. The release will be posted on ALC's website at www.alcco.com. The toll free number for the live call is 800-230-1074 or international 612-332-0107. A taped rebroadcast of the conference call will be available approximately three hours following the live call until midnight on May 31, 2009, by dialing toll free 800-475-6701, or international 320-365-3844; the access code is 995418.

About Us

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,400 people.

For further information, contact:

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Visit ALC's Website @ www.alcco.com