

**FOR IMMEDIATE RELEASE**  
**July 17, 2009**

**Assisted Living Concepts, Inc. Schedules Second Quarter Financial Results  
Conference Call**

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2009 second quarter financial results after the close of the New York Stock Exchange on Monday, August 10, 2009. ALC has scheduled a conference call on Tuesday, August 11, 2009 at 10:00 a.m. (ET) to discuss its financial results for the second quarter. The release will be posted on ALC's website at [www.alcco.com](http://www.alcco.com). The toll-free number for the live call is 800-230-1059 or international 612-234-9959. A taped rebroadcast of the conference call will be available approximately three hours following the live call until midnight on September 10, 2009, by dialing toll free 800-475-6701, or international 320-365-3844; and using access code 107880.

**About Us**

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,400 people.

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